

PRIVATE PHILADELPHIA COMPANY SEEKING NEW BOARD MEMBER(S)

Date: May 22, 2014

Company: Confidential, Private

Location: Philadelphia, PA

Position ID: 014-522

The Opportunity

A sixth-generation, family-owned Philadelphia company with over 130 years of history is working to diversify its advisory board by adding an additional outside director(s).

Primarily business-to-education, the “bricks and clicks” company employs 115 at its suburban Philadelphia corporate office as part of a total national workforce of 230, operating distribution centers (2), phone centers (2), data centers (2) and sales offices (11) in twelve states. The company differentiates from its competition through fast and efficient distribution to customers, exceptional quality, and a devotion to exceeding the expectations of customers.

The company has a long, consistent history of profitable results, and is seeking continued growth through diversification and innovation. The additional advisor(s) will help strengthen the company through diverse insights and added expertise in strategic areas of opportunity.

Desired Competencies

- Proven expertise in leading business diversification – both organically and through acquisition;
- Extensive eBusiness experience, as the company’s business it comprised of both brick-and-mortar and eCommerce retail;
- IT leadership, including: web development, ERP and CRM evolution, high availability and change management;
- Leadership experience in organizational development;
- Must be able to collaborate with others – possessing a communication style which allows the opportunity to effectively influence others, yet in a way that is without ego and takes into account the perspective of colleagues.

To express your interest in the role, please email DirectorSource@DirectorsInstitute.org with the subject “Board Opening 014-522”.

