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1. Newsletter

The Directors' Institute Newsletter is designed to keep you apprised of the latest changes in governance, major seat changes, upcoming Director Symposium events, and the latest Directors' Institute research. The Newsletter arrives monthly, ensuring you get a concise but densely informational update on the latest happenings in the board room, and at The Directors' Institute.



2. DI Thought Leadership

In addition to providing products and services to our members, The Directors' Institute is also a research organization. We are continually researching data on new directors and departing directors, including demographic and industry data, to learn more about what directorship at U.S. companies looks like as a whole. We release our findings in quarterly studies. The Directors' Institute also conducts surveys of current board members, to learn the answers to critical questions such as "how did you get your board seat" directly from the source. We are currently engaged in the largest ever study conducted of the American public company board room, the results of which will be released in 2015. We also regularly conduct smaller-scale ancillary studies on niche topics. Your membership at The Directors' Institute gives you access to all of our reported findings, ensuring that you stay ahead of the curve when

it comes to board knowledge.



3. Board Readiness Assessment

Our Board Readiness Assessment is a series of questions in an easy-to-use survey format that is designed to help us understand what board opportunities you are interested in and best suited for, as well as which of our products you may find the most helpful in aiding your search for a board seat.

4. DirectorSource™



DirectorSource™ is an online network for prospective directors looking for opportunities to engage with companies considering new board members.

Based on frequent interaction with both prospective and current board members, we know the biggest hurdle in finding board membership opportunities is not having the right networks.

We help connect the dots for our members.

By joining DirectorSource, you will become visible to a network of our affiliate companies, which engage our members for prospective board membership opportunities.

Although we can't guarantee that by joining DirectorSource you will land on a board, we can certainly increase your visibility among the board world beyond your own networks, and serve as a conduit to highlight your unique qualifications and background.

How does it work?

- Your Board Profile will be visible to our affiliate companies who are either looking for director talent to fill an immediate board opening, or viewing profiles on an ongoing basis. (Your name and contact information are kept both anonymous and confidential). Our affiliates have an incentive to look at DirectorSource first, because it provides a pre-screened list of executives without the cost of a retained search engagement. You will be among the first to be considered for new openings.
- Should a company take an interest in you, we will notify you so that you may consider the opportunity.
- After review, should you share a mutual interest, our team will facilitate an introduction and assist throughout the two-way vetting process.

What makes DirectorSource different?

- Our members are our clients, so you can be assured that our interests align with our ability to widely grow your network and to increase both your visibility and competitiveness for board seat openings.
- Unlike board search firms and other “membership” organizations, we do not charge companies a recruitment fee for engaging our members as candidates for open board seats, nor do we charge a placement fee. Therefore, our members are not limited to a finite number of “client” companies, but rather have access to a much wider network of potential board opportunities.

- Our affiliate companies do not only engage DirectorSource when they have an immediate need for a new board member, but rather have access to our membership on an ongoing basis.

5. Board Certification Webinar Audit



As part of our mission to educate the next generation of board leaders, the Directors Institute offers a series of director education webinars designed to allow experienced directors and experts to share their board experience and knowledge with our members. As part of your membership, you have free access to our introductory webinar, to get started on your path to director certification. The introductory webinar covers topics such as:

- Boardroom Basics
- Audit
- Governance
- HR & Compensation